

Press Release Issued by:
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PETER MAC ENDORSES DENTA-MED GEL

"DENTA-MED GEL ENDORSED BY PETER MAC DENTAL ONCOLOGY UNIT AS THE PREFERRED DENTAL HYGIENE AGENT – BOTH PREVENTATIVE AND THERAPEUTIC"



The internationally renowned Peter MacCallum Cancer Centre has recently endorsed the use of Denta-Med Oral Gel for patients undergoing cancer therapy.

Hospital Guidelines for patients recommend that patients consult a dentist, practise methodical oral hygiene before and throughout therapy and be aware that there may be permanent oral damage. Good oral hygiene will diminish the harmful effects of cancer therapy. Oral complications may delay or suspend therapy or reduce tolerable dosages.

The Gel has been under extensive evaluation by the unit for over 18 months for patients suffering various oral problems associated with therapy. These conditions include salivary hypo-function leading to dry mouth (xerostomia), mucositis and mouth ulcers, mucosal inflammation and other complications caused by dentures.

Cancer therapy targets fast growing cells that, unfortunately, reduces the replacement of fast growing epithelial cells. It also degrades immune function and therefore increases the incidence of infection.

Studies demonstrate the Gel is muco-adhesive. It overlays affected tissue, degrades slowly and potentiates the active ingredients. It was developed by an Australian dentist, Dr. Patrick J. Shanahan BDS (WA) DipPH (Syd) for application in the hospital system where patients need more than conventional oral hygiene. It utilises a binding and delivery system. It is patented and made in Australia.

Unlike some oral treatments the Gel is safe to use as a toothpaste replacement and many cancer survivors, with permanent oral damage, use the Gel preferentially and continually.

The Gel is also recommended for palliative care and medically compromised patients such as those in aged care.

Oral complications elicited by medical therapy are often relegated to the nursing staff in a hospital system without dental units. It is important for nursing staff to be aware of tolerable and effective oral products. Denta-Med Gel reduces the pain and discomfort that adversely affects nutrition, sleep, swallowing, social interactions and quality of life.

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Now in week three of my combined chemotherapy/radiotherapy treatment for a grade three rectal carcinoma, I unfortunately developed a few mouth ulcers which made eating and drinking difficult. As well as the mouth ulcers I also had episodes of halitosis (bad breathe which I was very self conscious of. I would rinse and clean my teeth frequently, still to find that my breath was pretty ordinary.

After using numerous mouthwashes and treatments that were not only expensive but didn't really work, I was given a trial sachet of Denta-Med gel by my oncologists. I could not believe the difference with just two brushings of my teeth that the gel had made. It was quite a relief to feel some normality return to my mouth and the irritation reduced. It was great! I told my wife to get some more straight away. The speed at which it gave me relief was so good I actually felt like eating again!

I would highly recommend this treatment for anyone undergoing chemo/radiation therapy, even as a preventative. I would also recommend it as a cure for halitosis too. I am now not so self conscious of my breath when speaking to people.

Alister



Residential Care Clinical Manager

LOVE LOVE LOVE this product

Denta-Med!! Absolute revolution in Oral care for our Residents who depend on care staff to keep mouths moist, clean& healthy

Easy application for residents who resist oral care with conventional paste and brush, gentle application with sponge brush provides same level of hygiene especially for those residents with natural teeth where caries may be of concern

The use of Denta- Med for palliating residents is outstanding, far superior to the usual suspects! Denta Med leaves the mouth moist and clean, we can visibly see residents appreciate the cooling gel and soft feel even though they may no longer be communicating

Ensures oral medication that may be used at end stage of life is not sticking to dry mucosa

Palliative medication by its nature and chemical composition can be the cause of Xerostomia Denta Med is instrumental in managing this unpleasant side effect and as such having discovered Denta Med it will always be used in my home for this very purpose

Also recommend use of Denta Med for more cognitively intact residents on the usual gaggle of medication notorious for causing Xerostomia and sensitivity!!

Would I recommend this product?? **YES 11 out of 10**



VICTORIA
BY THE PARK

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Denta-Med™

Australia

Testimonials



"Hello Denta Med, Just thought I'd send an email to thank you for making a terrific product. While my wife was very ill and undergoing heavy doses of chemotherapy we were introduced to Denta Med Gel. It was the only toothpaste/gel she could use that didn't adversely react with her treatment. To finally find a product that would allow her to clean her teeth and freshen up her mouth without any side affects or harsh metallic aftertaste was a great comfort to her. Hopefully this testimonial helps spread the word and many more people who are in similar circumstances can benefit from your product for themselves. Thanks again and keep up the good work. Regards, **Terry Downey, Melbourne, Vic.**"

Denta Med Gel leaves the mouth moist and clean, "We can visibly see clients appreciate the cooling gel and soft feel even though they may no longer be communicating."
Care Manager, Brightwater Care Group. WA

Since using Denta-Med Gel " I now can sleep all night without waking up with a dry mouth and having to drink water and then I have to go the toilet." **F. Hall, Lesmurdie. WA**

"While my husband was undergoing Radiotherapy one of the Oncology Nurses gave him 4 x 5ml sachets of Denta-Med to try. In 6 days he had noticed his tongue was less coated and he had some moisture in his mouth. He is using Denta-Med Gel daily. It is now 16 days since he started using the Denta-Med and his tongue is almost totally clean and pink and he has saliva back in his mouth. He still has days when his speech is not clear but these are less frequent. The vast number of Chemotherapy drugs he has been given in the past 23 months has had a detrimental effect on his body and appetite, but he no longer has to apologise to the Dentist for the "dry black tongue". I would recommend Denta-Med to any person undergoing Chemotherapy, for the protection of their tooth enamel and oral hygiene in general, especially if suffering from the "dry mouth syndrome". **Diana. Rosanna, Victoria**

"Your Mouth Gel is by far superior to any other I've tried, and there's been many...I'm now 69 and to find your product is such a relief because it's gentle, pleasant, comforting and actually does the job better than any other. It's also an actual pleasure to use which I do more often than I've ever done and, to make it even better, is the fact it's Australian made and owned which I'm delighted with because I try to buy only products and food that are." Yours sincerely, **Denise Forsyth**



From: Sue Foot [<mailto:Sue.Foot@cdhb.health.nz>]
Sent: Wednesday, 2 May 2018 8:47 AM
To: 'info@denta-med.com.au'
Subject: Denta-med

Hi there Denta med

One of the local oncologists recently suggested your product could be useful in one of my cancer patients, and I thought I would contact you directly.

I look after the physical health of long term mental health inpatients. Dry mouth due to the side effects of antipsychotic medications is a widespread and difficult to manage problem in the mental health population, and it can be compounded by the inability of patients to recognise and report issues, and also to perform self care like toothbrushing and managing hydration. Abysmal oral health is the norm rather than the exception!
Do you know if dentamed has been used in this population? Is there any application for dentamed in patients with hypersalivation associated with clozapine?

Do you have any New Zealand distributors? Do you have any samples available?

Kind regards,

Dr Sue Foot, GP
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Christchurch
New Zealand.

